Note for Robinson, Yvette

From: Medina, Maria

Date: Thu, Jan 18, 1996 9:47 AM

Subject: RE: B&H Events Survey

To: Robinson, Yvette

I thought we said 200,00 for Comm. which Steve requested and 50,000 for Club B&H a total of 250,000. This is what I told Lind Schwartz.

From: Robinson, Yvette on Thu, Jan 18, 1996 9:44 AM
Subject: RE: B&H Events Survey
To: Medina, Maria
Cc: Moore, Edna

MARIA: 1/17 IN MY OFFICE WE AGREED ON 200,000 FOR THE SURVEY CARDS. PLEASE CHANGE QUANTITY TO 225, 000. THANKS.

From: Weiner, Russell on Wed, Jan 17, 1996 11:40 AM
Subject: RE: B&H Events Survey
To: Medina, Maria
Cc: Ferrin, Robert; Forsythe, Heather (LBC); Robinson, Yvette; Schwartz, Linda

Maria,
Thanks for sending the info in the e-mail below. However the Agency requires this information, not Linda, as Events should be dealing with them regarding production of the artwork. Linda has been nice enough to help us on logistical and survey question issues.

With this e-mail, I am forwarding your POS #, order quantity and other key info to Heather at LBCo. I believe the only outstanding info they still required is estimated redemption rate.

One question, I see a second POS # for tracking cards below. What are they? Have you discussed their production with the Agency, because this is the first I've heard of it.

Heather, please note Maria's question regarding deadlines for production and addresses.

Thanks everyone for your help. Don't hesitate to call with any questions. Maria, Yvette and Linda--can you all make our Friday logistics meeting at 2:15?

*** URGENT ***
From: Medina, Maria on Wed, Jan 17, 1996 10:42 AM
Subject: B&H Survey cards
To: Schwartz, Linda
Cc: Robinson, Yvette; Weiner, Russell

The information you need for our B&H survey cards is as Follows:

POS# is 79014

Quantities for both Club B&H and Comm. Marketing programs is a total of 250,000 survey cards.

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